

JERSEY COUNTY TOURISM COMMITTEE

200 N Lafayette Street, Suite 3

Phone: 618-498-5571 Fax 618-498-8735

MINUTES

February 27, 2025

5:30PM

The Tourism Committee meeting was held on Thursday, February 27, 2025 at 5:30pm located at the Jersey County Administrative Building located at 200 N Lafayette Street, Suite 3, Jerseyville, IL 62052

Finance Committee Members

Sheila Beers – Chairman	Kara Ontis
Ben Heitzig	Marty Ward
Mark Wagner	Jarrold Hayes - absent

Others Present:

Ken Grizzle – Board Member, Dave Crone – Board Member

Call to Order:

Thursday, February 27, 2025, the Tourism Committee Meeting was called to order by Sheila Beers – Chairman and the following committee members were present: Sheila Beers, Mark Wagner, Ben Heitzig, Kara Ontis, Marty Ward. Jarrod Hayes was absent. Others present: Ken Grizzle – Board Member and Dave Crone – Board Member

Public Comments

Board Member Ken Grizzle stated that he had seen the Great Rivers and Routes brochure and felt that several key areas of the local communities were left out and would like to see those areas recognized in the future. Kara Ontis stated that she attended the Tourism Summit that the Great Rivers and Routes hosted and it was a lot of fun. She also stated that there is a section on KSDK every Wednesday that highlights events that are going on in the communities on behalf of Great Rivers and Routes. It was very informative.

Old Business

None

New Business:

Chairman Beers opened the meeting at 5:30pm to review and discuss three grant applications that were received in the board office. The first one is Tri County Antique Club for its 34th Annual Olden Days Festival and other activities to take place from May 1, 2025 through October 31st, 2025. They are requesting \$2,400. Last year they requested \$2,500 and received that amount. Ben Heitzig made a motion to recommend this grant application at the March 11th county board meeting in the amount of \$2,400, seconded by Mark Wagner. Motion carried.

The next application to discuss is the Jersey County Street Machine Association for several First Night Cruise In dates of 4-4-25, 5-9-25, 6-6-25, 7-4-25, 8-1-25, 9-5-25, 10-3-25. They are requesting \$2,500. Last year they requested \$1,000 and received that amount. Ben Heitzig made a motion to recommend this grant application at the March 11th county board meeting in the amount of \$1,500, seconded by Kara Ontis. Motion carried.

Lastly, a grant application from Friends of Pere Marquette State Park for their 36th Annual Two Rivers Fishing Fair to take place on June 7, 2025. They are requesting \$4,000. Last year they requested \$5,000 and received that amount. Ben Heitzig made a motion to recommend \$5,000 to the full board at the March 11th county board meeting, seconded by Kara Ontis. Motion carried.

Miscellaneous Business

None

Adjourn:

With nothing further to discuss, a motion was made by Mark Wagner to adjourn the meeting, seconded by Kara Ontis. Motion Carried 5-0. Meeting adjourned at 5:50 p.m.